

WAYNE MCDONALD

MULTIMEDIA SPECIALIST

CONTACT



204-250-8848



mcdonaldw18@gmail.com



19 Miramonte Cove
Winnipeg, MB
R2G 4J3

SKILLS

Adobe Creative Cloud
JavaScript
HTML & CSS
Graphic Design
Programming
Video Editing
Microsoft SharePoint
Microsoft Office 360
Adobe After Effects
Adobe Audition

EDUCATION

FRONT END DEVELOPER

Udacity

2020

JAVASCRIPT LEVEL 1

Red River College

2018

PROJECT MANAGEMENT

Red River College

2008

MULTIMEDIA APPLICATIONS SPECIALIST

Robertson College

1997

PROFILE

Experienced and innovative Multimedia Developer with over 20 years experience in video, graphic design and web development. Wide range of skills, including all aspects of video production, Adobe Creative Suite, HTML and eLearning development. Excel at delivering engaging and creative solutions. Passion for constantly learning, developing and sharing new skills.

WORK EXPERIENCE

Freelance Developer

Construx Media - Winnipeg, Manitoba

Present - 2021

- Design and develop custom training applications for clients worldwide.
- Work within company brand guidelines to create UI and screen layouts.
- Edit video and integrate into learning applications.
- Write custom code as required to complete project requirements.

Senior Multimedia Applications Developer

Manitoba Public Insurance - Winnipeg, Manitoba

2005 - 2021

- As part of the Human Resources division I designed and developed online eLearning to support broker training and workplace safety initiatives.
- Created web applications such as the Driver Handbook and Driver training website.
- Recorded and edited videos to support United Way events and promotions on internal intranet.
- Supported advertising campaigns by creating video displays for Canada Life Centre Power ring and score clock.
- Created web banners for marketing new campaigns on public website.
- Designed and created graphics and animations for corporate PowerPoint templates.
- Created explainer video animations to showcase new Company policies and initiatives.

Web Designer/Search Engine Specialist

Point of Impact Technologies - Winnipeg, Manitoba

2002 - 2004

- Designed and developed web sites based on catalog of domain names.
- Positioned web sites in Google using SEO best practices.
- Researched and monitored keywords for better placement in search engines.
- Created brochures, marketing materials and web sites to support online pharmacy.
- Managed workflows and duties of freelance web designers.
- Created web sites on tight deadlines.

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REFERENCES

Available upon request

WORK EXPERIENCE

Web Developer/Graphic Designer

Mars Hill Group - Winnipeg, Manitoba

2000 - 2002

- Designed, created and maintained web sites.
- Created interactive CD-ROMS with video and audio.
- Created Flash animations and 3D animations for use on web sites.

Senior Developer

PSINET - Minneapolis, Minnesota

1998 - 2001

- Created web and computer based training applications for SAP business software.
- Designed and created custom training applications for DELL computers. Supervised photo shoot of product to ensure correct photos received for development.
- Designed interfaces and graphics for use in web based training applications.
- Trained new employees on coding practices/procedures and assigned tasks to team members.
- Created 3D videos and custom animations.
- Led research team implementing new technologies and strategies to keep users engaged.
- Created custom code to support developing custom learning interactions.

3D Animator/Designer

1998 - 1997

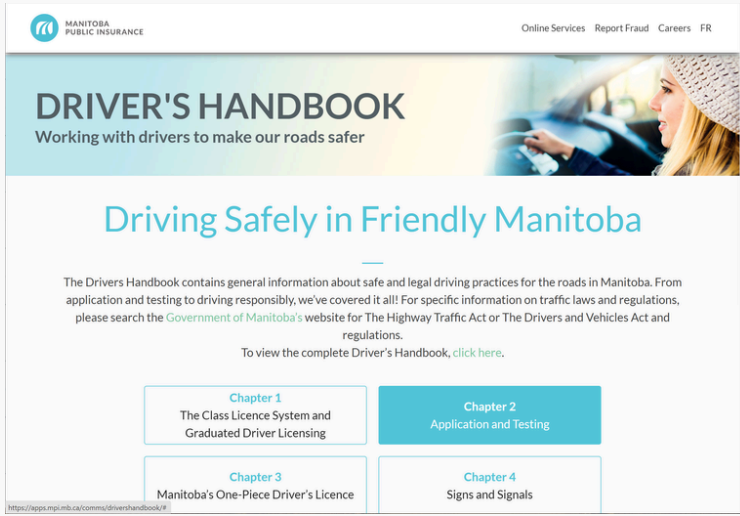
Bristol Aerospace - Internship

- Created custom graphics and video animations to be used in employee training.
 - Created 3D animations for showing possible hazard scenarios.
 - Designed custom interface for training application.
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PORTFOLIO

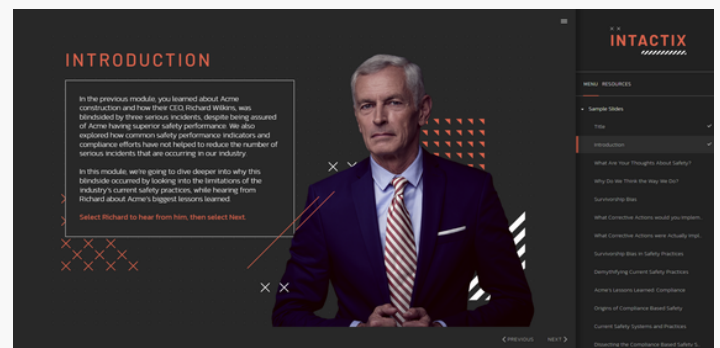


Driver Handbook Web Site

- Converted PDF Driver Handbook manual to online format.
- Designed and developed wireframe layout and UI elements.
- Ensure site was mobile-friendly and adhered to accessibility guidelines.
- Categorized information into easy to navigate components and sections.
- Coded button to convert to French language when selected.

Intactix Online Training

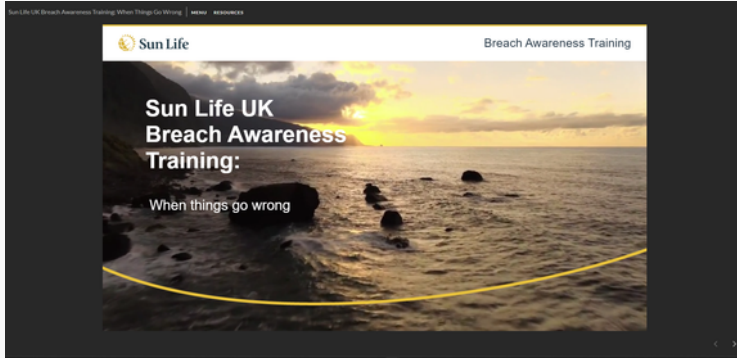
- Designed layouts based within brand guidelines for different screens and content.
- Created custom interactions, online quiz and added audio narration.
- Sourced and edit images for use throughout training.



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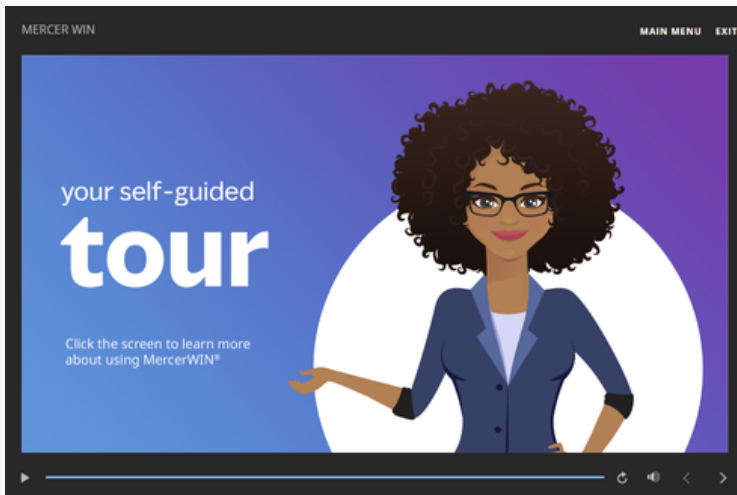
Sun Life UK Breach Awareness

- Designed layouts based on brand guidelines. Converted PowerPoint presentation to online format.
- Created video and quiz interactions.



Panda Express Online Training

- Worked with subject matter experts converting their content to online training format.
- Design and developed layouts for different content types and interactions.
- Created custom functionality as required quiz, menu and screen interactions.



Mercer Win Online Video

- Designed animation using Adobe After Effects.
- Converted video to online format so videos could be navigated to from main menu.